

**N**  
NEENAH

# IMAGEMAX

100% PAPER-BASED

100% RECYCLABLE

NATURALLY  
RESPONSIBLE

**PVC  
FREE**

ALTERNATIVE  
TO STYRENE

**100%**

PAPER-BASED  
AND BLUE BIN  
RECYCLABLE

**STATIC  
FREE**

## NEENAH IMAGEMAX<sup>®</sup> SIGNAGE

THIS SUSTAINABLE,  
PVC-FREE SUBSTRATE IS  
SUITABLE FOR NEARLY ALL  
STYRENE APPLICATIONS.

**94**

BRIGHTNESS

NOW STOCKED AT

**CLAMPITT PAPER**

EST.



1941

BARNEY FIBER

**PAPER PEOPLE**

ITEM NO.	CALIPER	SHEET/ROLL SIZE
65532	.010"	Roll 50"x300'
65605	.020"	Roll 50"x100"
65607	.040"	Roll 50"x100"

Contact your local Clampitt Paper representative for  
more information or to discuss your next project.

**CLAMPITT.COM | SHOP.CLAMPITT.COM**

HANGING SIGNAGE

POINT OF PURCHASE

POINT OF SALE

SHELF TALKERS

DIRECTIONAL  
SIGNAGE

**CREASING  
& FOLDING  
OPTIONS**



# NEENAH IMAGEMAX® SIGNAGE

An environmentally preferred 100% paper-based, 100% recyclable alternative to styrene. Features include:

- PVC-Free
- 100% paper-based
- 100% blue bin recyclable
- FSC® certified
- Green-e® certified
- SmartWay® certified

Smooth coated substrate specifically engineered to deliver exceptional printing results:

- UV
- Latex
- UV-Gel
- Screen

## Benefits vs. Styrene:

- Static-free for smoother, faster printing and minimized nozzle drop-out
- Up to 20% lighter equals more savings on shipping
- 94% brightness for clearer, longer-lasting image reproduction that won't yellow over time
- Dead white for double-sided printing
- Ink absorption allows for exemplary printing without banding
- Faster cut times for improved production efficiency.
- No fingerprints – paper-based composition does not capture oils

Stocking Chart	Item Number	Color	Brightness	Finish	Caliper	Sheet/Roll Size (Inches/Feet)	Unit of Measure	Sheets/Rolls per Skid	Lbs per Sheet/Roll
NEENAH IMAGEMAX® Signage .010"	65531	Bright White	94	Silk	.010" (246 gsm / 254 microns)	50" x 100"	Skid	500 Sheets	1.75
NEENAH IMAGEMAX® Signage .010"	65600	Bright White	94	Silk	.010" (246 gsm / 254 microns)	48" x 96"	Skid	500 Sheets	1.61
NEENAH IMAGEMAX® Signage .010"	65532	Bright White	94	Silk	.010" (246 gsm / 254 microns)	50" x 300'	Roll*	25 Rolls	63.00
NEENAH IMAGEMAX® Signage .015"	65601	Bright White	94	Silk	.015" (381 gsm / 356 microns)	50" x 100"	Skid	500 Sheets	2.33
NEENAH IMAGEMAX® Signage .015"	65602	Bright White	94	Silk	.015" (381 gsm / 356 microns)	48" x 96"	Skid	500 Sheets	2.14
NEENAH IMAGEMAX® Signage .020"	65605	Bright White	94	Silk	.020" (454 gsm / 457 microns)	50" x 100"	Skid	500 Sheets	3.23
NEENAH IMAGEMAX® Signage .020"	65606	Bright White	94	Silk	.020" (454 gsm / 457 microns)	48" x 96"	Skid	500 Sheets	2.98
NEENAH IMAGEMAX® Signage .030"	65535	Bright White	94	Silk	.030" (687 gsm / 711 microns)	50" x 100"	Skid	250 Sheets	4.88
NEENAH IMAGEMAX® Signage .030"	65536	Bright White	94	Silk	.030" (687 gsm / 711 microns)	48" x 96"	Skid	250 Sheets	4.50
NEENAH IMAGEMAX® Signage .040"	65607	Bright White	94	Silk	.040" (876 gsm / 965 microns)	50" x 100"	Skid	250 Sheets	6.23
NEENAH IMAGEMAX® Signage .040"	65608	Bright White	94	Silk	.040" (876 gsm / 965 microns)	48" x 96"	Skid	250 Sheets	5.74

\*Item 65532 (.010" only) comes in roll form. One roll can be ordered individually or 25 rolls/skid.  
 Highlighted items stocked by Clampitt Paper



## WHY CHOOSE PAPER INSTEAD OF PLASTIC?

Recycling Paper Keeps Waste Out of Landfills in the U.S., 53% of paper is recovered to be recycled vs. only 3% of plastic.



When compared to using standard Styrene, NEENAH IMAGEMAX® Signage results in a positive impact on the environment.\* The usage of natural resources and waste is reduced by:

- 82% in petroleum fuel oil usage
- 33% in global warming potential
- 31% in product municipal solid waste
- 61% in grid electrical energy waste
- 29% in natural gas usage

\*Cradle to Grave Life Cycle Assessments, 2018, Boustead Consulting and Associates, Ltd.

NEENAH IMAGEMAX® Signage  
 Green Attributes



U.S. EPA SmartWay® Transport Partnership ensures environmentally-responsible delivery of our products.

[www.neenahpaper.com/wideformat](http://www.neenahpaper.com/wideformat)

**Production Notes:** Production mode 4 pass, unidirectional mode with 60% LED curing on leading and trailing lamps.

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NEENAH IMAGEMAX® Signage BRIGHT WHITE .040" (876 gsm / 965 microns) | Silk | FSC® certified  
 UV Printed on the Agfa Jeti Tauro H3300 LED



The mark of responsible forestry  
 Please look for FSC® certified products

Contact your local Clampitt Paper representative for more information or to discuss your next project.

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